

# Intergroom 2022

Meadowlands  
Exposition Center  
• Secaucus, NJ

SET UP:  
**MARCH 31, 2022**  
EXHIBITING DAYS:  
**APRIL 1-3, 2022**

Deadline for Renewal:  
11/30/2021

## 1 CONTACT

Company: \_\_\_\_\_ Type of Product: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City / State / Zip: \_\_\_\_\_ Representatives: \_\_\_\_\_  
 Company Website: \_\_\_\_\_  
 Contact E-mail: \_\_\_\_\_  
 Contact Phone Number: \_\_\_\_\_  
 Individual in Charge at Show: \_\_\_\_\_ Top 3 Preferred Booth Locations: \_\_\_\_\_  
 Cellphone at Show: \_\_\_\_\_

The exhibitor indemnifies and agrees to hold harmless World Dog Entertainment, Event Sponsors, the host facility and/or the legal entities which own, lease and/or operate World Dog Entertainment Productions, Inc., and the host facility, their members, officers, directors, and employees against any or all damage to property or personal injury or loss caused by the exhibitor or his agents, representatives, employees or any other person. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display caused by the exhibitor, his agents, representatives, or employees. The exhibitor understands that neither World Dog Entertainment Productions, Inc., nor the host facility maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance. Exhibitor agrees not to host or participate in any educational or promotional event within 200 miles and three days prior to or following a Barkleigh event.

## X Sign

### AUTHORIZED SIGNATURE

### PRINT

## 2 BOOTH & AD RATES

### EXHIBITOR BOOTHS

Booth dimensions are **Width x Depth**. Booth includes pipe and drape, draped table, 2 chairs, wastebasket & sign.

IG8000	Standard 10' x 10' Booth	\$2,150
IG8003	Premium End 10' x 10' Booth	\$2,500
IG8004	End-Cap 2 booths 20' x 10'	\$5,200
IG8005	Kiosk 4 booths 20' x 20'	\$11,500
IG8006	Economy Size 6' x 8'	\$1,200
IG8007	Economy Corner 6' x 8'	\$1,400

## PROGRAM ADVERTISING

Full color, magazine format. Printed, mailed and e-mailed to 200 mile radius of New Jersey and to others by request.

Full Page - \$1,550	Second Cover - \$2,225
1/2 Page - \$835	Third Cover - \$2,035
1/3 Page - \$675	Back Cover - \$2,475
1/4 Page - \$538	Page 3 Cover - \$2,035
1/6 Page - \$385	Center Spread - \$3,492
1/8 Page - \$335	<b>Ad Deadline: 12/31/21</b>

For a list of available sponsorships and for more information Contact Alex Hammersla at [alex@barkleigh.com](mailto:alex@barkleigh.com)

## 3 PAYMENT

50% Booth Deposit required with application.

No cancellations after 2/28/2022\*  
See show cancellation policy for details.

Check enclosed for \$ \_\_\_\_\_

Master Card • Visa • Discover • AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

## 4 RETURN APPLICATION WITH PAYMENT TO: World Dog Entertainment

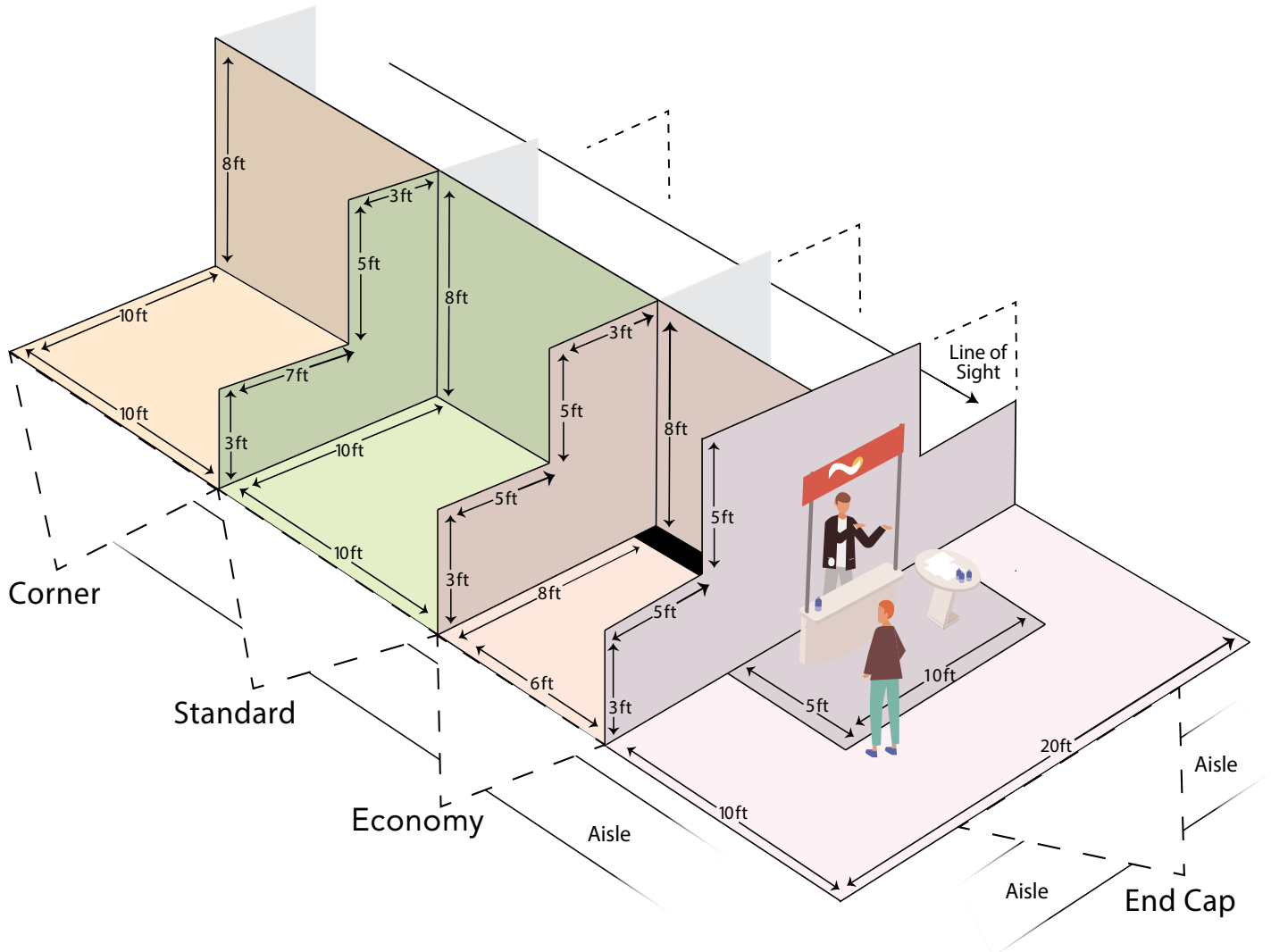
970 W. Trindle Road Phone: (717) 691-3388  
Mechanicsburg, PA 17055 Fax: (717) 691-3381

**\*CANCELLATION POLICY:** Notice of booth space cancellation must be made in writing. Cancellations sent via FAX will be accepted at (717) 691-3381. A full refund, minus a service fee of \$300, will be granted if the request is made 31 days or more before 2/28/22. No Refunds will be given for cancellation or reduction of space after 2/28/22.

Do Not Write

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**QUESTIONS?** Call Gwen at (717) 691-3388 Ext. 203 or e-mail [Gwen@Barkleigh.com](mailto:Gwen@Barkleigh.com)



## Corner

10' wide by 10' deep.  
Open on two sides.

### INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## Standard

10' wide by 10' deep.  
Open on front side.

### INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## Economy

6' wide by 8' deep.  
Open on front side.

### INCLUDES:

- 4' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

## End Cap

20' wide by 10' deep.  
Open on three sides.\*

### INCLUDES:

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

\*End Cap displays may not block the line of sight (see diagram).

All materials must be within the dimensions of your purchased exhibitor space. No product can be placed in the aisles, unless prior arrangements and payments have been made for miscellaneous space. Side walls cannot extend more than 3' from the back drape, and nothing may be placed or hung on the exterior side walls. You must leave a clear line of sight when looking down the aisle (see diagram).

See show details for prices and additional booth options.